



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

### **3.3.1: Details of the Programmes organised by different Centers**



**Sri Dharmasthala Manjunatheshwara College**  
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## Index

Sl. No.	Details	Page Number
1	Research and Development Cell	3 -23
2	Human Resource and Development Cell	24 - 37
3	Entrepreneurship Development Cell	38 -44
4	Soil Testing Cell	45 - 51



# Research and Development Cell

## **Vision and Mission**

### **Vision**

Inculcation of the research culture among teaching fraternity and student for the betterment of society & environment

### **Mission**

- Develop & implement research strategy.
- Explore new knowledge by engaging in potential research area.
- Research to address the local, National and Global problems and publication with high impact.
- Encourage and support collaborative and sponsored research.

### **Functions**

- Initiating research culture among faculty members and students
- Motivating the faculty members to register for Ph.D.
- Encouraging the eligible faculty members to take up guideship.
- Motivating the staff to undertake minor and major research projects from various funding agencies.
- Assisting researchers to apply projects by identifying funding agencies like DRDO, DST, DBT, UGC, VGST, ICSSR and others.
- Supporting Seed Money and extending permission to use institutional facilities to researchers to carry out research.



**Sri Dharmasthala Manjunatheshwara College**  
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**Research Advisory Council**

Sl. No.	Name	Committee
1.	Chairperson, Research Advisory Council	Dr A Jayakumar Shetty
2.	Director/Convener, Research and Development Cell	Dr Sowmya B P
3.	Finance & Infrastructure	Dr Prarthana J Dr Rajesh N Hegde
4.	Research Programme, Policy Development	Dr Ganaraja K Dr Divakara K
5.	Collaboration & Community	Dr Vandana Jain Dr Narayana Hebbar
6.	Product Development, Monitoring and Commercialization	Dr Shashiprabha Dr Sudarshan
7.	IPR, Legal & Ethical Matters	Dr Maruthi K R Dr Girish Kumar



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**Details of project proposals submitted to different funding agencies**

**Vision Group of Science & Technology (VGST), Govt. of Karnataka**

Sl No	Name of PI / Co-PI	Scheme	Acknowledge Number	Title	Amount (lakhs)
1	Dr. Sowmya BP / Dr. Shashiprabha	K-FIST L1	VRN/01137	Establishment of research amenity for the development of modifiable nitroimidazooxazoles as potential antitubercular agent through structure based drug design	20
2	Dr. Sujay MM / Dr. Vasantha Kumar	ECRA	VRN/000832	Studies on Chalcone Induced Polymer Material for Fluorescent Applications	10
3	Dr. Vasantha Kumar / Mrs Ganavi D	ECRA	VRN/001064	In-silico Approach Towards the Synthesis of Library of Novel Quinazoline Based Oxadiazoles as Anticancer Agents	10
4	Dr. Narayana Hebbar / Dr. Vasantha Kumar	K-FIST L1	VRN/001069	Synthesis of Novel N-heterocyclic compounds and their anticorrosion potentials for mild steel in Acidic and Alkaline Media for Technological and Engineering applications	20



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

5	Dr. Nefisath P / Dr. Vasantha Kumar	ECRA	VRN/001370	Evaluation of metal (II) complexes of 2-[3-cyano-4-(2-methylpropoxy)phenyl]-4-methyl-1,3-thiazole-5-carbohydrazide as Anticancer agents along with insilico insights	10
6	Dr. Prarthana J / Dr. Raghavendra S	K-FIST L1	VRN/001193	Prediction of molecular motif through homology modeling for insilico drug discovery targeting siderophore interaction membrane protein to curtail antimicrobial resistance	20
7	Dr. D Haleshappa / Dr. Girish Kumar K	K-FIST L1	VRN/002609	The establishment of a laser source laboratory for the study of biomedical and nonlinear optical materials	20
8	Dr. Rajesh N Hegde / Dr. Narayana Hebbbar	GRE	VRN/001917	Center of excellence for the development of ultra sensitive electrochemical sensors for assessment of adulterants in dairy products at novel carbon based electrodes decorated with metal nanocomposites	35



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(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

9	Dr. Maruthi KR / Dr. Shrisha Naik Bajpe	K-FIST L1	VRN/001233	Screening of herbs against antibiotic resistance boinr mastitis and evaluation of antibiotic mehanism	20
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**Department of Science & Technology**

Scheme: Women's PG Colleges 2023 to WISE-KIRAN Division of DST

Principal Investigator: Dr Prarthana J

Co-investigator: Dr Raghavendra S

Topic: Safe and cost-effective method of water reclamation using pellets of extra cellular polymeric substance for removing minor contaminants- endocrine disruptor compounds and repurposing extra cellular polymeric substance for repeated usage



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**Details of ongoing projects**

**Department of Science and Technology (DST), Govt. of India**

DST FIST PG level 0 has been sanctioned to PG Departments of Chemistry, Physics and Biotechnology of Rs. 43.0 lakhs by Department of Science and Technology (DST), Govt. of India

**Project Implementation Group**

S. No.	Name of Faculty Member	Designation and Department
1	Dr. Vishwanatha P	Head and Associate Professor, Department of Chemistry
2	Dr. Sowmya B P	Assistant Professor, Department of Chemistry
3	Dr. Shashiprabha	Assistant Professor, PG department of Chemistry
4	Dr. Prarthana J	Assistant Professor, PG Department of Biotechnology
5	Dr. Sahana K	Assistant Professor, PG Department of Physics

**Vision Group of Science & Technology**

- Dr Sahana K. and Ms. Sowmya K., Assistant Professors of PG Department of Physics have granted a project titled 'Establishment and upgradation of RF/Microwave antenna research laboratory for advanced wireless communication and bioscience applications' by VGST under the scheme K-FIST Level 1 of Rs. 15 lakhs
- Dr Manoj Godbole, Assistant Professor, PG Department of Biotechnology has sanctioned Rs. 3.0 lakhs for a project titled 'Management of obesity, glycemic index and lipid profile by the chilli based Indian functional food' by VGST under the scheme RGS/F





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**List of Seed Money Grant Awardees**

S. N.	Name	Department	Title of the proposal	Grant Amount (Rs. Lakhs)
1.	Ms Rashmi N	Physics	Fabrication of Carbon Nanotube/metal oxide Nanocomposite for Supercapacitor	0.35
2.	Dr Prarthana J	Biotechnology (PG)	The metagenomic study of marine ecosystem influencing colonization of microbial biodiversity resilienting biodegradation of oil pollutant.	0.35
3.	Mr Abhijith B	Biotechnology	Kokum – A Perspective as an antiadhesion against Urinary Tract Infection causing pathogen	0.35
4.	Ms Sangeetha B	Chemistry	Synthesis of quinoline derivatives and their anticorrosion potential for mild steel	0.35
5.	Ms Divya	Chemistry	Synthesis, Characterization and Biological studies of Thiazole derivative	0.35
6.	Ms Ganavi D	Chemistry	Synthesis, <i>in-silico</i> , Anticancer and Antimicrobial studies of Novel Benzimidazoles and benzimidazole-pyrazolyl Hydrazone Derivatives	0.35
7.	Dr Nefisath P	Chemistry (PG)	Molecular docking study of metal (II) complexes with NN Donor ligand derived from 2-[3-cyano-4-(2-methyl propoxy)phenyl]-4-methyl-1,3-thiazole5-carbohydrazide and evaluation as Anticancer Agents	0.35



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(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

8.	Dr Sujay M M	Chemistry (PG)	Development and Characterization of Non-linear Optical Properties of Chalcone Induced Polymer Material	0.35
9.	Dr Dunkin Jalki	CIRHS	Do the Shaiva Agamas and Vachanas Belong to two Different Cultures? Comparing their Ethical, Philosophical, and Adhyatmic Stances	0.25
10.	Dr Lakshminarayana K S	Commerce	Impact of Model Governance Practices on Performance of Selected MFIs in Karnataka – An Analytical Study	0.25
11.	Ms Shakunthala	Business Administration	Contribution of Social entrepreneurship in Poverty Alleviation through Income Generating Activities	0.25
12.	Ms Ashwini S Shetty	Psychology (PG)	Impact of digital screen use on memory, emotional regulation and health-related quality of life in adolescence.	0.25
13.	Dr Sudheer K V	Psychology	A study on the influence of Culture and Mother tongue on the Self-perception and Resilience among Adolescents across Gender	0.25
14.	Ms Shobha S	Home Science	Empowerment of Women towards Household Waste Management by Utilizing Kitchen Waste as Manure for Family Garden with Special Reference to Belthangady Taluk, Dakshina Kannada	0.25
<b>Total</b>				<b>4.30</b>

**Workshop/Interaction programme organized**



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**1. State Level Workshop on 'Research Design: Article Writing and Publication -  
Way Forward**

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(Re-accredited at 'A++' grade by NAAC)



**Research and Development Cell**

Cordially invites you to the

**State Level Workshop**  
on  
Research Design:  
Article Writing & Publication-Way forward

**Inaugurator**  
**Dr. A. Jayakumar Shetty**  
Former Principal, SDM College (Autonomous), Ujire

**Chief Guest**  
**Dr. Anitha Ravishankar**  
Director, UGC Centre for Women's Studies  
Mangalore University, Mangalagangothri

**President**  
**Dr. Satheeshchandra S.**  
Secretary, SDM Educational Society®, Ujire

Date : 03<sup>rd</sup> June, 2023, Saturday, Time : 10-00 A.M.  
Venue : Seminar Hall-I, SDM College (Autonomous), Ujire

**Dr. Ganaraja K.**  
Convener

**Dr. Sowmya B. P.**  
Director, R & D Cell

**Dr. B. A. Kumara Hegde**  
Principal



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**PROGRAM SCHEDULE**

Date : 03<sup>rd</sup> June, 2023, Saturday,

Venue : Seminar Hall

9:00 a.m. – 10:00 a.m.	<b>Registration</b>	
10:00 a.m. – 10.45 a.m.	<b>Inauguration</b>	
	Inaugural Address	<b>Dr. A. Jayakumar Shetty</b> Former Principal, SDM College (Autonomous), Ujire
	Chief Guest address	<b>Dr. Anitha Ravishankar</b> Director, UGC Centre for Women's Studies Mangalore University, Mangalagangothri
	Presidential Remarks	<b>Dr. Satheeshchandra S.</b> Secretary, SDME Society®, Ujire
10:45 a.m. – 11:45 a.m.	Keynote Address	<b>Dr. Anitha Ravishankar</b> Director, UGC Centre for Women's Studies Mangalore University, Mangalagangothri
11:45 a.m. – 11:55 a.m.	<b>Tea Break</b>	
11.55 a.m. – 01.00 p.m.	Technical Session-I	<b>Plagiarism and Reference Management</b> <b>Dr. Rajatha P. Shetty</b> Librarian SDM Institute of Technology, Ujire
01.00 p.m. – 1.45 p.m.	<b>Lunch Break</b>	
1.45 p.m. – 3.15 p.m.	Parallel Technical Session-I at Seminar Hall - I	<b>Research proposal &amp; paper writing in Social Science</b> <b>Dr. Dinesha P. T.</b> Principal, KSS College, Subrahmanya
1.45 p.m. – 3.15 p.m.	Parallel Technical Session-II at Seminar Hall - II	<b>Write it right: Scientific communication for young Researchers</b> <b>Dr. Juliet Mohan Raj</b> Assistant Professor NITTE University Centre for Science Education & Research, Mangalore
3.15 p.m. – 3.45 p.m.	<b>Valedictory</b>	
	Valedictory Address	<b>Dr. Vishwanatha P.</b> Dean, PG Studies, SDM College (Autonomous), Ujire
	President	<b>Dr. B. A. Kumara Hegde</b> Principal, SDM College (Autonomous), Ujire
3.45 p.m. – 4.00 p.m.	<b>High Tea</b>	



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Research and Development Cell of SDM College (Autonomous), Ujire has organized One day State-level workshop on 'Research Design: Article Writing and Publication - Way Forward' at Seminar Hall-1 on 3<sup>rd</sup> June 2023. The workshop was inaugurated by Dr. A Jayakumar Shetty, Former Principal of SDM College, Ujire. In his inaugural address he has highlighted the inquisitive nature of human beings and the need to nurture a research mentality. He emphasized the changing landscape of participatory learning, with Google providing vast amounts of information, and stressed the focus on teaching, learning, and evaluation in pedagogy. Key note speaker, Dr Anitha Ravishankar, Director of the UGC Centre for Women's Studies at Mangalore University, emphasized the critical nature of research, stated that "Research should critically look into the issues. It need not arrive at a conclusion that pleases all." In her address She has highlighted the significance of extensive reading in conducting quality research and emphasized that research as an ongoing process. Presiding over the event, Dr B A Kumar Hegde, the Principal of SDM College, Ujire addressed the changing pedagogy landscape and the need for students to actively participate in research to stay updated in their respective fields. He further emphasized that researchers in humanities must be avid observers of human quests, as it provides them with areas of research. He stressed that curiosity is the key to all inventions and plays a vital role in the pursuit of research. While Dr. Sowmya B.P., Director, Research and Development Cell, SDM College Ujire welcomed the gathering, Dr. Ganaraja K., the Convener, proposed vote of thanks and Dr. Nefisath P Assistant Professor of Chemistry anchored the program.





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Inauguration of the Workshop by Dr A Jayakumar Shetty, Former Principal, SDM College, Ujire



Inaugural Address by Dr A Jayakumar Shetty



**Sri Dharmasthala Manjunatheshwara College**  
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Keynote Address by Prof. Anitha Ravishankar of Mangalore University



Technical Session-I





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Topic: Plagiarism and Reference Management

Resource Person: Dr. Rajatha P. Shetty, Librarian, SDM Institute of Technology, Ujire

Session Chairperson: Dr Shashiprabha, Assistant Professor, PG Department of Chemistry, SDM College (Autonomous), Ujire



Technical session by Dr. Rajatha P. Shetty, Librarian, SDM Institute of Technology, Ujire





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Technical session chaired by Dr Shashiprabha, Assistant Professor, PG Department of Chemistry, SDM College (Autonomous), Ujire

**Parallel Technical Session-II**

Topic: Research proposal & paper writing in Social Science

Resource Person: Dr. Dinesha P. T. Principal, KSS College, Subrahmanya

Session Chairperson: Dr Mahesh Kumar Shetty, Assistant Professor, Department of Economics, SDM College (Autonomous), Ujire



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Technical session by Dr. Dinesha P. T. Principal, KSS College, Subrahmanya

### **Parallel Technical Session-II**

Topic: Write it right: Scientific communication for young Researchers

Resource Person: Dr. Juliet Mohan Raj, Assistant Professor, NITTE University Centre for Science Education & Research, Mangalore

Session Chairperson: Dr Prarthana J, Assistant Professor, Department of Biotechnology, SDM College (Autonomous), Ujire



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(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



Technical session by Dr. Juliet Mohan Raj, Assistant Professor, NITTE University Centre for Science Education & Research, Mangalore



Session chaired by Dr Prarthana J, Assistant Professor, Department of Biotechnology, SDM College (Autonomous), Ujire





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(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

**Valedictory Session**

Dr. Vishwanatha P. Dean, PG Studies, SDM College (Autonomous), Ujire delivered valedictory address. Dr Rajesh N Hegde, Assistant Professor welcomed the gathering and Dr Ganarajs K, Coordinator of the workshop proposed vote of thanks.



Valedictory address by Dr. Vishwanatha P. Dean, PG Studies, SDM College (Autonomous), Ujire



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**2. Guest Lecture on the topic 'Research Article Writing'**

Research and Development Cell in association with Dept of Economics organized a Guest Lecture on the topic 'Research Article Writing' on 10<sup>th</sup> November 2022. Dr Rajesh Acharya, Associate Professor & HOD, School of Management, NITK, Surathkal, was the Resource Person.



The Guest lecture covered several aspects related to choosing topic, selection of the journal, contents in the article, impact factor etc. There were nearly 30 participants including students who took active part in the lecture.



Sri Dharmasthala Manjunatheshwara College  
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**DEPARTMENT OF ECONOMICS  
&  
RESEARCH AND DEVELOPMENT CELL**

**ORGANIZE**  
GUEST LECTURE ON  
**Research Article Writing**

  
**10th November 2022**  
 12.00pm  
Venue: Seminar Hall-II


**Resource Person: Dr Rajesh Acharya**  
Associate Professor & HOD  
School of Management  
NITK, Surathkal

**President: Dr A Jayakumar Shetty**  
Vice Principal  
SDM College, Ujire

**All are Cordially Invited**

**Dr Ganaraja K**  
Coordinator


**Dr Sowmya B P**  
Director, R&D Cell



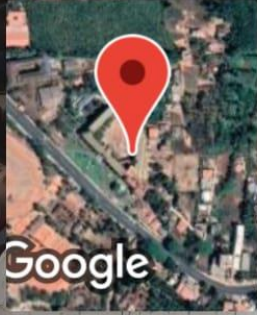


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 GPS Map Camera

Dakshina Kannada, Karnataka, India  
SDM College(Autonomous), Ujire-574240  
Lat 12.990264°  
Long 75.333002°  
10/11/22 12:29 PM GMT +05:30





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**3. Interactive Programme on the “Patenting process”**

Research committee of the College organized an Interactive Programme on the “Patenting process” on 15 October 2022 at Seminar Hall-2, SDM College (Autonomous), Ujire.

Dr Anand P Narayan, Managing Partner, Yantra Patents LLC, United State was the resource person.



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Ujire- 574240**

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**Research Committee**

**Organises**

**Interactive Programme on the Patenting Process**

**Resource Person**

**Dr Anand P Narayan**  
**Managing Partner**  
**Yantra Patents LLC, US**

**Date: 15.10.2022**

**Time: 11.00 am**

**Venue: Seminar Hall 2, SDM College (Autonomous), Ujire**

*All are cordially invited*

**Dr Sowmya B P**  
**Coordinator**

**Dr Vishwanatha P**  
**Dean, PG Studies**

**Dr P N Udayachandra**  
**Principal**





## Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Dr Ananda P Narayan spoke about the basics of patenting, patentability criteria and overall structure of disclosure. He emphasized on 'first to file rule'- It is less about who invented it first, it is more about who filed it first at the patent office.

He explained about what to be done before filing the patent applications and how to check the innovation. He also briefed about provisional application and pros and cons of provisional specification.

Dr. P. N. Udaya Chandra, Principal of College graced the occasion. Dr. Sowmya B P, Assistant Professor of Chemistry and Coordinator of the programme welcomed the gathering and introduced the guest to the audience. Dr. Shashiprabha, Assistant Professor, PG Department of Chemistry proposed vote of thanks. About 30 faculty members were benefitted by the programme.







**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State





# **Details Human Resource and Development Cell**

## **Vision**

- Empowerment through competency building with ethical foundation

## **Mission**

- Providing infrastructural facilities to meet the contemporary needs
- Inculcating the spirit of inquiry
- Adopting learner centered approach
- Empowering teaching, learning and evaluation through effective use of ICT
- Practicing fair and just methods of assessment and evaluation
- Enhancing growth opportunities for employability
- Sustaining transparency in institutional governance
- Fostering value practices and social responsibility
- Focusing on continuous improvement through comprehensive feedback

## **Core Values**

- Not to take success for granted and not to be complacent
- Not to rest on laurels
- Not to slow down or give up
- To add values to the work and try to be creative
- To keep the learning curve moving vertically



## **Programmes organized**

### **1. Campus selection orientation programme**

Organised campus selection orientation programme of Optum – a subsidiary of united Health Group, Bangalore on 08<sup>th</sup> October, 2022. Mr. Clement Joel Sequeira, Head – Talent Acquisition, Mr. Orville Jameson D’Souza, Vice President – India Operations, Mr. Bhaskar



Mendlem – Segment Leader & senior Manager – Medical Coding attended as a resource person. 2021-22 batch 75 students from all streams have attended the programme. (27819)

### **2. Training Programme**

Selection Procurers, required Employability skills, duties and responsibilities in Optum addressed by Mr. Clement Joel Sequeira and Team, Head – Talent Acquisition, Optum Pvt.Ltd. Bangalore on 08<sup>th</sup> October, 2022



## Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

 **SRI DHARMASTHALA MANJUNATHESHWARA  
COLLEGE (AUTONOMOUS), UJIRE - 574240**  
(Re-Accredited at 'A' grade with CGPA 3.61/4 by NAAC)

**HRD & PLACEMENT CELL**  
organises

**CAMPUS  
RECRUITMENT**

Venue: Seminar Hall  
Date: 08th October, 2022  
Time: 10am

 **OPTUM**

*All are cordially invite*



### 3. Competitive Examinations/ Career Counselling Activities / Competency Development

Organised Quantitative Aptitude training for B.Sc & BCA (Batch-I) from 14<sup>th</sup> October to 24<sup>th</sup> October 2022 in Edusat. Mr. Manohar T J, NCS Technologies Pvt Ltd, Bangalore was the resource person and 54 students have taken the benefit of the programme. (27908)



### 4. Competitive Examinations/ Career Counselling Activities / Competency Development





**Sri Dharmasthala Manjunatheshwara College**  
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Organised one day training programme on “Emotional Quotient and Stress Management Skills” under “Basic Life skills and Entrepreneurship Development (BLSed) Training Programme” series on 2<sup>nd</sup> November 2022 in Seminar Hall. Mr. Jayakrishna Bhat, National Speaker and life skills trainer and Assistant Professor of PG Department of Management,



MGM College, Udupi was the resource person and Dr. A Jayakumar Shetty, Vice Principal presided the programme. 85 students of our college got the benefit from the programme.

**5. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised one day training programme on “Body language and communication skills” under “Basic Life skills and Entrepreneurship Development (BLSed) Training Programme” series on 3<sup>rd</sup> November 2022 in Seminar Hall. Dr. Sudharshan P, Assistant Professor, Department of Commerce, GFGC Belthangady was the resource person and Dr. Bhaskar Hagde, Head, Department of Journalism presided the programme.





**6. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised one day training programme on “Human Relationship and Behavioural Skills” under “Basic Life skills and Entrepreneurship Development (BLSED) Training Programme” series on 7<sup>th</sup> November 2022 in Seminar Hall. Dr. Madhava M.K, Assistant Professor, University College, Mangalore and Mr. G. R. Jagadish, Secretary, Vidhyabharathi, South India Zone were the resource person and Dr. B. A. Kumar Hegde, Dean of Science presided



the programme.

**7. Training programme on “Effective public speaking and presentation skills**

Organised one day training programme on “Effective public speaking and presentation skills” under “Basic Life skills and Entrepreneurship Development (BLSED) Training Programme” series on 8<sup>th</sup> November 2022 in Seminar Hall. Mr. U.H Khalid, Soft Skills Trainer from Mangalore was the resource person and Dr. Mahesh Kumar Shetty presided the programme.





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### **8. Employability Skills and entrepreneurship development**

Organised one day training programme on “Employability Skills and entrepreneurship development” under “Basic Life skills and Entrepreneurship Development (BLS&ED) Training Programme” series on 8<sup>th</sup> November 2022 in Seminar Hall. Mr. James Abraham, Senior Faculty, RUDSETTI Ujire was the resource person, Mr. M Suresh, Director RUDSETTI Ujire



was attended as inaugurator and Dr. Ganaraj K as guest of honour and Dr. A Jayakumar Shetty, Vice Principal, presided the programme. 122 students of our college got the benefit from the programme.



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## 9. Awareness Programme

Organised awareness programme on “Nationwide Intensive Awareness Campaign” launched by RBI under on 10<sup>th</sup>



**SDM College, (Autonomous) Ujire,**  
**SDM-Rotary Career Guidance & Placement (HRD) Centre**

**One Day Training Programme On Employability Skills for Entrepreneurship Development**

**Resource Person**  
Sri. Abraham James,  
Senior Faculty,  
RUDSETI, Ujire

Contact Us: Dr. Nagaraj Poojari,  
Placement Officer, SDM College, Ujire  
9900502422

*Click the below link for Registration.*

Date: 08.11.2022  
Time: 9.15 - 4.30







### **10. Quantitative Aptitude training**

Organised Quantitative Aptitude training for interested second and final year students (Batch-II) from 6<sup>th</sup> November to 13<sup>th</sup> November 2022 in Edusat. Mr. Manohar T J, NCS Technologies Pvt. Ltd, Bangalore was the resource person and 53 students have taken the benefit of the programme.



### **11. Webinar on Enhance the employability skills of youths**

Organised webinar on “Enhance the employability skills of youths” on 15<sup>th</sup> November 2022 to the students from all the streams through Google meet and Youtube live. More than 70 students got the benefit of the programme. Resource person for the programme was Ms. Shalini Jayakrishnan, Head, CSR, Diversity and Inclusion Infosys BPM and Dr. B. A. Kumara Hegde, Head, Department of Botany and Dean of Science, attended as a chief guest.





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(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

**12. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised one day workshop on “Agricultural Technologis” in association with Department of Economics and Rural development to the selected students on 21<sup>st</sup> December 2022. Mr. Sudheer Jain, Agricultural Department, SKDRDP, Dharmasthala, Mr. Joseph KJ, Agriculturist and Teacher, St. Thomas High School, Neriya and Mr. Amaresh Hebbar, Lecturer, SDM Polytechnic, Ujire had attended as a resource persons. (28396)





**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

**13. Competitive Examinations/ Career Counselling Activities / Competency Development**

HRD & Placement Cell coordinated the visit of Child Fund Organization, Mangalore as part of education tour to SDM College, Ujire on 28<sup>th</sup> December 2022. 20 Students from different schools from Mangalore got the benefit of the programme.



**15. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised one day workshop on competitive examination preparation to the second and final year students of our college. Mr. Suraj Naik, Advocate, High Court of Karnataka and Director, Sriram IAS Academy, Ankola and Ms. Anitha, Director, Sriram IAS Academy,






## Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Ankola attended as a resource person. Dr. Rathnavathi K, Head, Department of Commerce presided the programme. Dr. Nagaraj Poojari and Mr. Harish Shetty coordinated the programme.



  
**SDM College (Autonomous), Ujire**  
**SDM - Rotary Career Guidance and Placement Centre**  
**One-Day Work shop on**  
**Preparation of**  
**Competitive Examination**  
**Resource Persons**



**Venue :**  
**Seminar Hall**  
**Date: 28.12.2022**  
**Time: 09.15-4.15**

**Ms. Anitha N**  
Director, Science and Technology,  
Shree Rama IAS Academy



**Mr. Suraj Naik**  
Director, Shree Rama IAS academy &  
Advocate High Court of Karnataka

### 16. Competitive Examinations/ Career Counselling Activities / Competency Development

Organised three days Advanced Excel Training programme to final year B.Sc C Section Students from 17<sup>th</sup> November to 19<sup>th</sup> December 2022 in SDMIT Lab. Mr. Raju Bhat and Mr. Nagaraj Bhat, Certified trainers, IT – Next Software Pvt. Ltd. Bangalore were the trainers for the programme.



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**17. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised webinar on “Agnipath Recruitment Process” by Wing Commander Santhosh Shegde, Airman Selection Centre, Indian Air Force on 13<sup>th</sup> December 2022 to the interested students through Google Meet. Dr. A Jayakumar Shetty, Principal presided the programme and Dr. Nagaraj Poojari and Mr. Harish Shetty coordinated the programme.



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**17. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised one day training programme on “Challenges of success and personality development” under “Basic Life skills and Entrepreneurship Development (BLS&ED) Training Programme” series on 20<sup>th</sup> November 2022 in Seminar Hall. Sri Rajendra Bhat, National level soft skill trainer and motivational speaker on Educational themes was the resource person and Dr. Lakshminarayana K.S and Mr. Bhanuprakash B.E, faculties of department of Commerce







**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**19. Competitive Examinations/ Career Counselling Activities / Competency Development**

Organised three days Advanced Excel Training programme to final year B.Com Students from 19<sup>th</sup> November to 27<sup>th</sup> November 2022 in SDMIT Lab. Mr. Raju Bhat and Mr. Nagaraj Bhat, Certified trainers, IT – Next Software Pvt. Ltd. Bangalore were the trainers for the programme.

**SDM College, (Autonomous), Ujire.**  
**SDM-Rotary Career Guidance & Placement (HRD), Ujire**  
**Three Days Training Programme On "Advanced MS Excel 2013"**  
**III. BCOM- B. Section**


<b>Resource Person</b> <b>Mr. RAJU BHAT</b> Certified Trainer MS. Excel Advanced IT-Next Software Pvt. Ltd. Bangalore.	<b>Resource Person</b> <b>Mr. NAGARAJ BHAT</b> Certified Trainer MS. Excel Advanced IT-Next Software Pvt. Ltd. Bangalore.
---	--

**22.11.2022-24.11.2022**  
**Time-9.15-4.30**  
**Vanue: SDMIT LAB**



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

## Details Of Entrepreneurship Development Cell

The Department of B.Voc in Retail & Supply Chain Management in association with ED Cell jointly organized 3 Days Boot Camp on the topic "Stimulating Entrepreneurial Spirit" for final year students of B.Voc in Retail & Supply Chain Management & Students of ED cell from 12/01/2023 to 14/01/2023. The workshop was inaugurated by Prof. Shanthiprakash, Vice Principal, SDM College Ujire. Mr. Suveer Jain B.Voc Course Coordinator, Mrs. Swathi, Mr. Suman Jain Coordinators of ED cell, Mr. Ashwith H R HOD Dept of B.Voc in Retail & Supply Chain management were present in this program. A total of 78 students, including teachers participated in the programme. Mr. Ashwith H R & Mr. Praveena D were the event coordinators.

**SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE, UJIRE**  
(AUTONOMOUS)  
(REACCREDITED BY NAAC AT 'A' GRADE WITH CGPA 3.61 OUT OF 4)

**DEPARTMENT OF  
B.VOC IN RETAIL AND SUPPLY CHAIN MANAGEMENT**

**In Association with  
ENTREPRENEURSHIP DEVELOPMENT CELL**

**Organizes**

**3 days Boot Camp on  
"STIMULATING ENTREPRENEURIAL SPIRIT"**

**Date:- 12 January 2023 to 14 January 2023**  
**Venue :- SDM PG Centre, Ujire**

**All are cordially invited**

<b>Mr. Suveer Jain</b> Course Coordinator	<b>Dr. A. Jayakumar Shetty</b> Principal, SDM College
<b>Mr. Praveena D</b> Event Coordinator Dept of B.voc in Retail & supply chain management	<b>Mr. Ashwith .H.R</b> HOD & Event Coordinator Dept of B.voc in Retail & supply chain management
<b>Ms. Swathi. B</b> Coordinator ED Cell ,SDM PG Centre, Ujire	
<b>Staffs and Students</b> Department of B.Voc in Retail and Supply Chain Management	





# Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

**DAY 1:- 12/01/2023 Thursday**



**Mr. Avinash Rao**  
Founder  
Agrileaf

**Topic: Building a successful Business**  
Time - 10:00 AM - 12:00 PM



**Mr. Manvith**  
Founder  
Aqua splash

**Topic: Elevating your business strategy with technology**  
Time - 2:00 PM - 3:00 PM



**Mr. Abhinandan**  
Founder  
Sattva foods

**Topic: Journey from Employment to Entrepreneurship**  
Time - 3:00 PM - 4:00 PM

**DAY 2 :- 13/01/2023 Friday**



**Ms. Monika**  
Entrepreneur  
Dairy farming

**Topic: Entrepreneurship & Women : Challenges & Opportunities**  
Time - 9:30 AM - 11:00 AM

"Whenever you see a successful business, someone once made a courageous decision."



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE  
(AUTONOMOUS), UJIRE DAKSHINA KANNADA, KARNATAKA-574240  
(Accredited by NAAC at "A" grade with CGPA 3.51 out of 4)

**Department of B.Voc in  
Retail and Supply Chain Management**

**VISHISTA**

In Association with  
**Entrepreneurship Development Cell**  
Organizes  
**3 days Boot Camp on**

**"STIMULATING  
ENTREPRENEURIAL SPIRIT"**

**DATE : 12-01-2023 To 14-01-2023**  
**Venue :- SDM PG Centre, Ujire**

**All are cordially invited**

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B.Voc course Coordinator  
SDM PG Centre, Ujire.

**Mr. Praveena D**  
Event Coordinator  
Dept of B.Voc in Retail &  
Supply Chain Management

**Dr. A. Jayakumar Shetty**  
Principal  
SDM College, Ujire.

**Mr. Ashwith H.R**  
HOD & Event Coordinator  
Dept of B.Voc in Retail &  
Supply Chain Management

**Ms. Swathi. B, Mr. Suman Jain**  
Coordinator  
ED Cell,  
SDM College, Ujire.

**Staffs and Students,  
SDM College, Ujire.**



**Mr. Athishay Jain**  
Co-founder  
Agrileaf

**Topic: Technology as an area of Entrepreneurship**  
Time - 11:30 AM - 1:00 PM



**Mr. K Krishna Shenoy**  
Co owner  
K.V. Shenoy & Co

**Topic: Entrepreneurship & Economy**  
Time - 2:00 PM - 4:00 PM

**DAY 3 :- 14/01/2023 Saturday**



**Mr. Suraj Shetty**  
Assistant Manager,  
Trading & Import execution,  
Adani Wilmar Ltd

**Topic: Import & export business as a Startup plan**  
Time - 10:00 AM - 1:00 PM

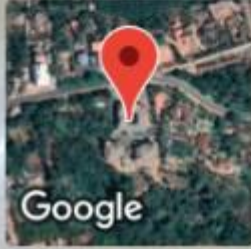


**Mr. Padmanabha Nayak**  
Chief Manager  
SBI, Belthangady

**Topic: Banking regulations for Entrepreneurship**  
Time - 3:00 PM



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**Stimulating Entrepreneurial Spirit**

Department B.voc in Retail and Supply Chain  
Management, SDM PG Centre Ujire  
Lat 12.988038°  
Long 75.337508°  
12/01/23 10:20 AM



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**ACTIVITIES OF ENTREPRENEURSHIP DEVELOPMENT CELL**

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**Mr. Praveena D**  
Event Coordinator  
Dept of B.voc in Retail & supply chain management

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**Department of B.Voc in**  
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B.Voc course Coordinator  
SDM PG Centre, Ujire.

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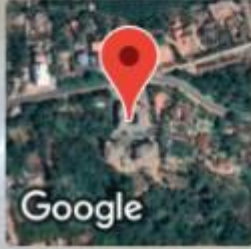
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**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**Stimulating Entrepreneurial Spirit**

Department B.voc in Retail and Supply Chain  
Management, SDM PG Centre Ujire  
Lat 12.988038°  
Long 75.337508°  
12/01/23 10:20 AM



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State





## **Details of SDM Soil Testing Centre**

SDM Soil Testing Centre of the college was established in 2017 to facilitate the farmers in agricultural practices. Under the supervision of the Department of Chemistry, it gives services to the farmers leading to the ideal use of fertilizers and better soil management practices for the improvement in soil fertility and agricultural production. With its scientific approach, the farmers aim at high crop yields applying sufficient fertilizers to overcome existing deficiencies.



The Lab also undertakes water analysis. Professional and qualified technicians at the lab analyse the data and provide reports and agricultural guidance on a nominal fee.

### **Services provided**

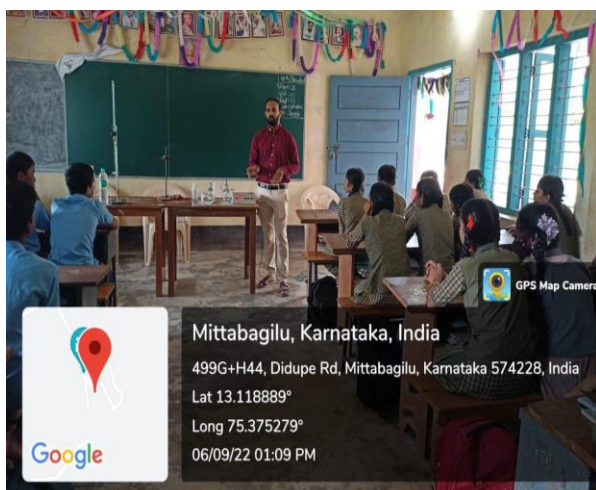
- Soil analysis
- Water analysis



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

**Programmes Conducted By Soil Testing Centre In Association With Department Of Chemistry**

**Lab in Cab Programme Organised at Govt. High School Mittabagilu on 6 September 2022**

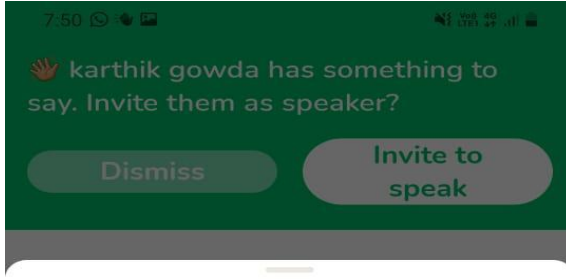


**Awareness Programme Organised To Farmers in Association with CPCRI Vitla on 18 September 2022 through Online Mode**





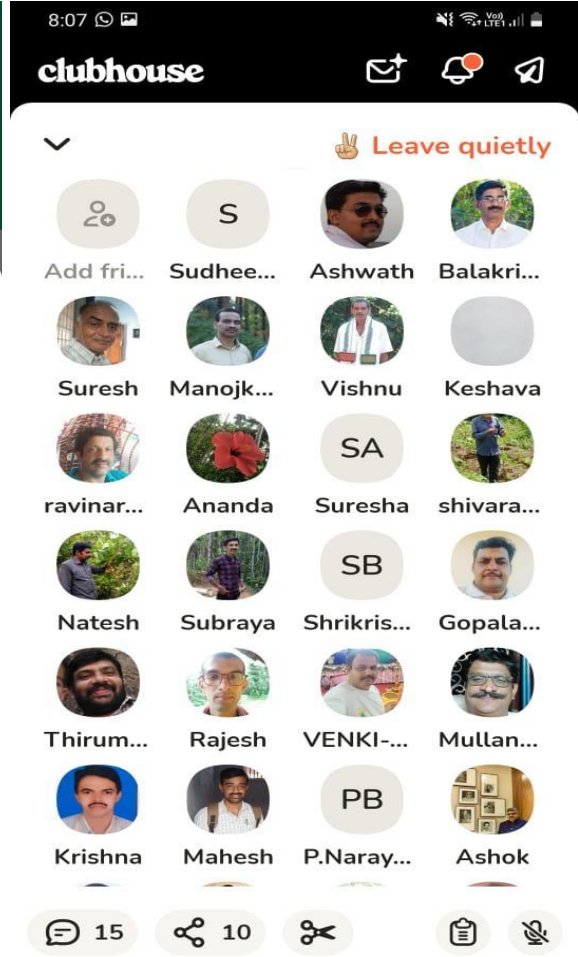
**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



EARLIER TODAY 19:00 Edit  
**ಮಣ್ಣಿನ ಪರೀಕ್ಷೆ—ಗುಣಾನುಸಾರ  
ಅಡಿಕೆ ತೋಟದ ಪೋಷಕಾಂಶ ನಿ...**  
From PAYASWINI - ಪಯಸ್ವಿನಿ.COM  
w/ hm krishna, Subrahmanya Bhat Kailar,  
Rajesh KS, Bhavishya Anthara & Vishwanatha  
P — Let us know the essence of doubling  
farmer's income by precision farming.  
We also call it as soil test based fertilizer  
recommendation. Do you still apply complex  
NPK fertilizers like 15-15-15, 18-18-18,  
20-20-0-15, etc. Let us refine our strategies.

[Share](#) [Tweet](#) [Copy Link](#) [Add to ...](#)

[Join the room in pro...](#)



**Students of SDM English Medium School (CBSE), Ujire**



X8RJ+8W7, Siddavana, Karnataka 574240, India

Latitude

12.990827°

Local 02:53:27 PM

GMT 09:23:27 AM

Longitude

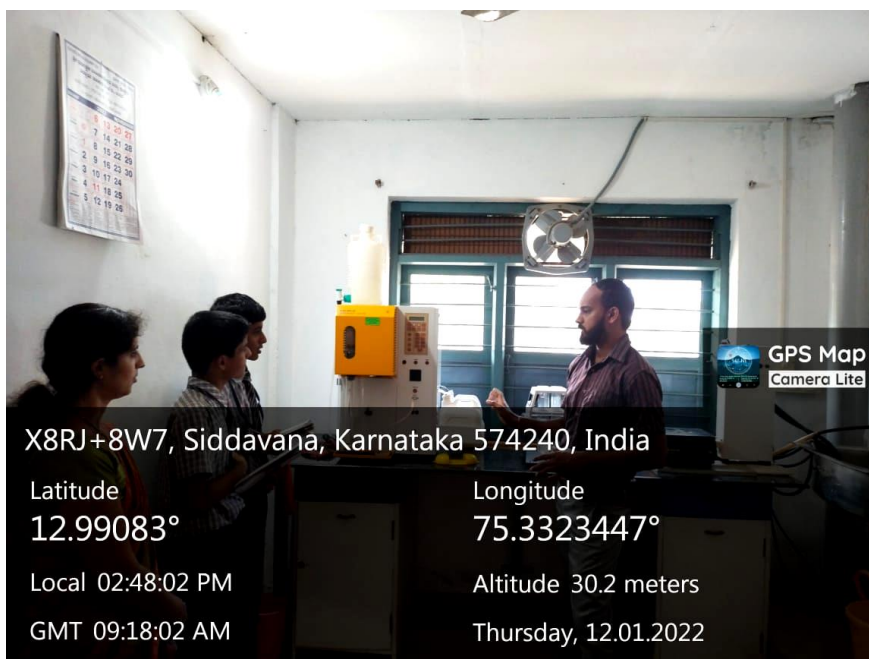
75.3323416°

Altitude 30.2 meters

Thursday, 12.01.2022



**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**“World Soil Day” Programme Organised to B.Sc. Students on 05-12-2022**





**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



**Lab in Cab Programme Organised at Govt. High School Savanaluru on 30 December 2022**





**Sri Dharmasthala Manjunatheshwara College**  
(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State



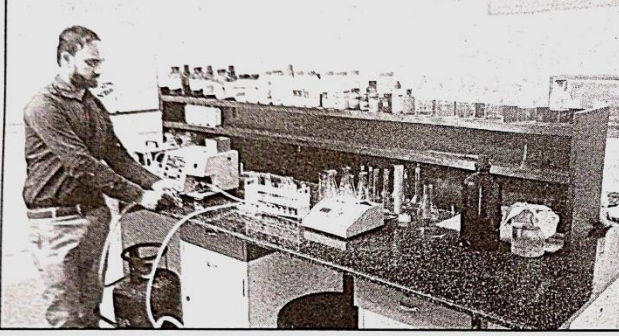
**Lab in Cab Programme Organised at Govt. High School Mittabagilu on 31December 2022**







ಒಂದು ಕಾಲೇಜು  
ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರ ಹೊಂದಿದೆ.



## ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರ

• ಅಪ ತಂಡ

“ಕೃಷಿಕರಿಗೆ ಮಣ್ಣು ಪರೀಕ್ಷೆ ಮಾಡಿಸುವುದು ಹವ್ಯಾಸವಾಗಬೇಕು. ಮಣ್ಣಿನ ರಸಸಾರ, ಪೋಷಕಾಂಶಗಳು, ಅವಕಾಂಶಗಳ ವಿಚಿತ ಮಾಹಿತಿಗಳು ಪರೀಕ್ಷೆಯಿಂದ ಲಭ್ಯ. ಇದರಿಂದಾಗಿ ಮಣ್ಣಿನ ಆರೋಗ್ಯವನ್ನು ಕಂಡು ಹಿಡಿಯಬಹುದು.” ಹೀಗೆಂದವರು ಉಜಿರೆ ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜಿನ ಸ್ನಾತಕೋತ್ತರ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥ ಡಾ. ಪಿ. ವಿಶ್ವನಾಥ್. ಇವರು ಕಾಲೇಜಿನ ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರದ ಮೇಲ್ವಿಚಾರಕರು.

ಕಾಲೇಜಿನ ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರಕ್ಕೆ ಐದು ವರುಷ. ಕೃಷಿಕರ ಉತ್ತಮ ಸ್ಪಂದನ. ಸುಳ್ಳು

ಪುತ್ಸೂರು, ವೇಣೂರು, ಕಾರ್ಕಳ, ಬೆಳ್ತಂಗಡಿ, ತೀರ್ಥಹಳ್ಳಿ, ಬಂಟ್ವಾಳ, ಮಡಿಕೇರಿ.. ಹೀಗೆ ಅನ್ಯಾನ್ಯ ಪ್ರದೇಶದಿಂದ ಕೃಷಿಕರು ಪರೀಕ್ಷೆ ಮಾಡಿಸುತ್ತಿದ್ದಾರೆ. ಕೇಂದ್ರವನ್ನು ಕಾಲೇಜಿನ ರಸಾಯನ ಶಾಸ್ತ್ರ ವಿಭಾಗವು ನಿರ್ವಹಿಸುತ್ತಿದೆ.

ವರುಷಕ್ಕೆ ಮುನ್ನೂರೈವತ್ತಕ್ಕೂ ಮಿಕ್ಕಿ ಮಣ್ಣು ಹಾಗೂ ಇನ್ನೂರೈವತ್ತಕ್ಕೂ ಮಿಕ್ಕಿ ನೀರಿನ ಪರೀಕ್ಷೆಗಳಿಗೆ ಮಾದರಿಗಳನ್ನು ತರುತ್ತಾರೆ. ಒಂದರಿಂದ ಐದು ಸ್ಯಾಂಪಲ್ ಇದ್ದರೆ ಮೂರು ದಿವಸಗಳಲ್ಲಿ ವರದಿ. ಹೆಚ್ಚು ಮಾದರಿಗಳಿದ್ದರೆ ವರದಿಗೆ ಒಂದು ವಾರ. ವೊದಲ ಒಂದೆರಡು ಮಾದರಿಗಳಿಗೆ ರೂ.118 ಶುಲ್ಕ. ನಂತರದ ಒಂದೊಂದು ಮಾದರಿ ಮಣ್ಣು ಪರೀಕ್ಷೆಗೆ

ರೂ.59 ಹೆಚ್ಚುವರಿ ಶುಲ್ಕ. ನೀರಿನ ಪರೀಕ್ಷೆಗೆ ಮಾದರಿಯೊಂದರ ರೂ. 59.

“ತೋಟಗಾರಿಕೆ ಇಲಾಖೆಯ ಸಬ್ಸಿಡಿಗಳಿಗೆ - ಮುಖ್ಯವಾಗಿ ಹನಿ ನೀರಾವರಿ ವ್ಯವಸ್ಥೆಗಾಗಿ - ಮಣ್ಣು ಪರೀಕ್ಷೆ ಹಾಗೂ ಜಲ ಪರೀಕ್ಷೆಯ ದಾಖಲೆ ಕಡ್ಡಾಯ. ಈ ಹಿನ್ನೆಲೆಯಲ್ಲೂ ಕೃಷಿಕರು ಮಣ್ಣು ಪರೀಕ್ಷೆ ಮಾಡಿಸಿಕೊಳ್ಳುತ್ತಾರೆ. ಹೀಗೆ ಬಂದ ಕೃಷಿಕರಿಗೆ ಮಣ್ಣು ಪರೀಕ್ಷೆಗಾಗಿ ಮಣ್ಣನ್ನು ಸಂಗ್ರಹಿಸುವ ವಿಧಾನವನ್ನು ಹೇಳುತ್ತೇವೆ.” ಎನ್ನುತ್ತಾರೆ ಲ್ಯಾಬ್ ತಂತ್ರಜ್ಞ ರಂಜಿತ್ ಎಸ್. ಕೆಲವರು ಮುಂದಾಗಿ ಬಂದು ಮಣ್ಣು ಸಂಗ್ರಹದ ವಿಧಾನಗಳನ್ನು ತಿಳಿದುಕೊಳ್ಳುತ್ತಾರೆ.

ವಾರಕ್ಕೆ ಎರಡು ಮಾದರಿಗಳು, ವರುಷಕ್ಕೆ ನೂರು. ಹೀಗೆ ಆರಂಭದ ದಿನಮಾನದ ನೀರಿನ ಪರೀಕ್ಷೆ. ಆದರೆ ಅದಕ್ಕಿಂತಲೂ ಹೆಚ್ಚು ಬಂದಿವೆ. ಬೇರೆ ಬೇರೆ ಮಾಧ್ಯಮಗಳ ಮೂಲಕ, ಸಭೆಗಳ ಮೂಲಕ ಕೇಂದ್ರದ ಕುರಿತು ಅರಿವು ಮೂಡಿಸುವ ಯತ್ನ. ಎಲ್ಲೆಡೆಯಿಂದಲೂ ಉತ್ತಮ ಪ್ರತಿಕ್ರಿಯೆ. ತಂತಮ್ಮ ತೋಟದ ಮಣ್ಣಿನ ಆರೋಗ್ಯದ ಕುರಿತಾಗಿ ಮಣ್ಣು ಪರೀಕ್ಷೆ ಮಾಡಿಸಿಕೊಳ್ಳುವ ಆಸಕ್ತಿ ಹಬ್ಬುತ್ತಿದೆ.

ಡಾ.ವಿಶ್ವನಾಥ್ ಹೇಳುತ್ತಾರೆ, “ಡಾ.ವೀರೇಂದ್ರ ಹೆಗ್ಗಡೆಯವರ ದೂರದೃಷ್ಟಿ ಹಾಗೂ ಡಿ.ಹರ್ಷೇಂದ್ರ ಕುಮಾರ್ ಅವರ ಕೃಷಿ ಕಾಳಜಿಯಿಂದಾಗಿ ಆರಂಭಗೊಂಡ ಕೇಂದ್ರಕ್ಕೆ ಉಪಕರಣಗಳ ಖರೀದಿಗೆ ಏನಿಲ್ಲವೆಂದರೂ ಸುಮಾರು ಎಂಟು ಲಕ್ಷ ರೂಪಾಯಿ ವೆಚ್ಚವಾಗಿದೆ.”

ಈಗ ಪರೀಕ್ಷಾ ಕೇಂದ್ರಕ್ಕೆ ವರುಷಕ್ಕೆ ಮುನ್ನೂರೈವತ್ತಕ್ಕೂ ಮಿಕ್ಕಿ ಮಣ್ಣಿನ ಮಾದರಿಗಳು, ಇನ್ನೂರೈವತ್ತಕ್ಕೂ ಮಿಕ್ಕಿ ನೀರಿನ ಮಾದರಿಗಳನ್ನು ಕೃಷಿಕರು ತರುತ್ತಾರೆ.

ರಂಜಿತ್

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